

Stakeholder Engagement & Dialogue Workshops

Workshop Details

October 16-17, 2008
October 28-29, 2008

Register Now

For program details or to register [click here.](#)

Are you interested in building a network of high trust stakeholder relationships? If so, we invite you to join colleagues from business, government and civil society organizations at this two day workshop in **Vancouver** or **Toronto**. See you in October!

Best regards,

Ann Svendsen & Tara Addis



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Engagement & Dialogue: Two Day Workshop

How to Communicate, Consult, Collaborate and Co-Create in a Networked World

Where & When

October 16-17, 2008 Simon Fraser University, Downtown Vancouver
October 28-29, 2008 St. Michael's College, University of Toronto

Identify yourself as a member of the Catholic Principals' Council of Ontario and you'll receive a 10% on the registration fee.

Workshop Details

New Ways of Thinking: Build High Trust Stakeholder Relations

- Appreciate the changing context of engagement and the growing influence of stakeholders on decision-making.
- Understand the business case for co-creative stakeholder engagement.
- Recognize the spectrum of stakeholder engagement approaches from consultation to co-creation.

New Strategies and Practices: Enhance How You Plan, Implement and Evaluate SE Programs

- Produce a stakeholder network map to identify, prioritize and focus

- Produce a stakeholder network map to identify, prioritize and focus engagement activities.
- Define what you wish to achieve, who you must engage to be successful and how you will develop collaborative action plans.
- Transform current stakeholder activities for co-creative engagement.

New Ways of Engaging: Tap the Power of Networks

- Understand social capital and how to tap the power of networks.
- Learn/practice the basics of dialogue for collective learning.
- Acquire case studies and resource materials to help you extend your knowledge.
- Share success stories and challenges with colleagues.

Workshop Leaders: Ann Svendsen & Tara Addis



Ann Svendsen is an Adjunct Professor at SFU and the Executive Director of the Collaborative Learning and Innovation Group. She is also a Principal with CoreRelation Consulting , a firm specializing in stakeholder relations. For over 20 years, Ann has worked with corporations, government agencies and not for profit organizations to build stronger, more strategic, and productive stakeholder relationships. Her first book " The Stakeholder Strategy" (1998) is recognized as the first major publication to lay out a practical approach to building stakeholder engagement.



Tara Addis has designed, developed and implemented award

winning community engagement and communications programs. She has also worked with leading companies to create effective stakeholder engagement teams, policies and practices. Tara is currently helping AstraZeneca Canada's Leadership Team to design and execute a company-wide stakeholder engagement strategy. She also Chairs the Stakeholder Relations Committee for the internationally recognized National Campaign to Control Cancer and formerly co-founded GrantStream Inc., a consulting and service company in the field of corporate community investment, citizenship and stakeholder relations.

Further Information

For further information about the workshops please call **Ann Svendsen: 778-859-0760** or **Tara Addis 416-274-2123**.

To Register

To register visit our [website](#) at www.sfu.ca/cli and click on Executive Programs or call our **registrar at 604-677-2758**.

Collaborative Learning and Innovation
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**Early Bird Registration Ends
September 15.**

[Register Now!](#)